THERE'S A
BETTER WAY
TO MAKE
DOUGH.
AND WE'LL

BASIC COMPONENTS OF AN EXACT CONTINUOUS MIXING SYSTEM.



"I first purchased a continuous mixer in 1995. Consistently perfect product was key then just as now and that's what Reading Bakery Systems delivers."

#### Sam Casey | Heinz

## PROVEN TECHNOLOGY DELIVERS SOLUTIONS.

"I depend on Reading Bakery Systems and the Continuous Mixing team to deliver the total solution from process development through commissioning and beyond."

#### Bryan Hill | PepsiCo

"I've recommended Exact Continuous Mixing to many baked food manufacturers. Everyone has found that the improvement in their product consistency and their overall process efficiency have far exceeded expectations."

Dick Blum | Blossom Industries









# REAL TIME DEMONSTRATION. THAT'S ALL THE PROOF YOU'LL EVER NEED.

You know that **continuous mixing** is an ideal technology for bakery dough production. But how do you find a proven way to apply this knowledge to your products? Easy. We have plenty of experience in explaining and demonstrating continuous mixing. We can show you how

this exciting technology **is being used to its full advantage by others** in the food industry.

Our **6-step process** is designed to educate and demonstrate the many benefits of continuous mixing, using your ingredients and know-how at a **pilot-scale level**. The widely proven 6-step process will help **identify advantages that are meaningful to you,** including greater consistency and reduced labor. In addition, you will learn how continuous mixing can meet the challenges of food safety and energy efficiency. Once the process is demonstrated to your



satisfaction, first at our Science & Innovation Center and later at your plant, a continuous mixing system can be quoted to meet your requirements and budget.

Furthermore, **data and other information from the testing** can be directly applied to your new system to reduce the anxiety often associated with scale-up.

To learn more about the advantages of continuous mixing visit **www.readingbakery.com** or call Jim Warren at (01) 901.378.8037.



ANSWER your initial questions

UNDERSTAND your requirements

TEST & EVALUATE continuous mixing solutions at the RBS Science & Innovation Center

AGREE on scope for cost analysis

**DEMONSTRATE** process at your facility

TOUR current customer installation



### READING BAKERY SYSTEMS

THOMAS L. GREEN | READING PRETZEL | EXACT MIXING | READING THERMAL

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